



Yeovil Town Council

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Promotions and Activities Committee

The Meeting... **Promotions and Activities Committee**

The Time... **7.00pm**

The Date... **Tuesday 10 September 2013**

The Place... **Town House, 19 Union Street, Yeovil**

If you need this information in large print, Braille, audio or another language, please ring 01935 382424



Alan Tawse

Alan Tawse

Town Clerk

4 September 2013

Please contact Juliet Sims at the Town House for more information about this meeting

To All Members of the Promotions and Activities Committee:

Martin Bailey

Peter Brock

Kris Castle

Phil Chandler

Tristan Cobb

Clive Davis

Tony Fife

Jon Gleeson (Chairman)

Mike Lock (Ex-officio)

Wes Read (Vice Chairman)

David Recardo

Manny Roper (Ex-officio)

Alan Smith

Equality Act 2010

The *general* public sector equality duty places an obligation on a wide range of public bodies (including town and parish councils) in the exercise of their functions to have due regard to the need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Act
- Advance equality of opportunity between people who share a protected characteristic and those who do not
- Foster good relations between people who share a protected characteristic and those who do not

The protected characteristics are:

Age

Race

Disability

Religion or Belief

Gender Reassignment

Sex

Marriage and Civil Partnership

Sexual Orientation

Pregnancy and Maternity

A G E N D A

Public Comment (15 Minutes)

1. MINUTES

To confirm as a correct record the Minutes of the previous meeting held on 9 July 2013.

2. APOLOGIES FOR ABSENCE

3. DECLARATIONS OF INTEREST

4. CORRESPONDENCE

5. YEOVIL IN BLOOM STEERING GROUP MINUTES

To consider the Minutes of the meeting of the Yeovil in Bloom Steering Group held on 29 July 2013 attached at pages 3 to 5.

6. NEW INITIATIVES - TOWN CENTRE WIFI

To consider the report by the Town Clerk attached at pages 6 to 7.

7. COMMEMORATIVE PLAQUE

To consider the report by the Assistant Town Clerk attached at page 8.

8. FINANCIAL STATEMENT FOR JUNE 2013 / JULY 2013

To consider the Financial Statement for the period June 2013 to July 2013 attached at pages 9 to 12.

Public Comment (15 Minutes)

EXCLUSION OF PRESS AND PUBLIC

The Committee will be requested to pass a resolution excluding the press and public from the remainder of the meeting in accordance with Section 1 (2) of the Public Bodies (Admission to Meetings) Act 1960 on the grounds that publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

9. **NEW INITIATIVES – PUBLIC ENTERTAINMENT AREA**

To consider the confidential report by the Town Clerk and Assistant Town Clerk attached at pages 13 to 19.

10. **TOWN CENTRE DISPLAY**

To consider the confidential report by the Town Clerk attached at pages 20.

11. **CHRISTMAS LIGHTS**

To consider the confidential report by the Town Clerk attached at pages 21.

MINUTES of a meeting of the **YEOVIL IN BLOOM STEERING GROUP** held in the Council Chamber, Town House, 19 Union Street, Yeovil on **Monday 29 July 2013.**

(4.00pm to 5.15pm)

Present:

David Recardo (Chairman)
Peter Brock
Liz Pike
Sue Pitman
Alan Smith
Steve Fox
John Horsey

Also Present:

Anne Dodge – Office Administrator
Juliet Sims – Assistant Town Clerk (job share)

1. MINUTES

The Minutes of the previous meeting held on 1 July 2013, copies of which had been circulated, were approved as a correct record and signed by the Chairman.

2. APOLOGIES FOR ABSENCE

Apologies for absence were received from, Manny Roper, Lesley Jelleyman
Dave Greene, Wes Read, Alison Hayward and Joe Fischer

3. CORRESPONDENCE

There were no items of correspondence.

4. YEOVIL IN BLOOM UPDATE

Steve Fox advised that all efforts were going into keeping the plants watered and fed due to the current spell of hot weather.

AGREED

that the matters be noted.

5. 2013 JUDGING DAY

Juliet gave a summary on behalf of Lesley Jelleyman of the events that had taken place on Judging Day.

A thank you was passed to David and Steve for driving the Judges around Yeovil on the day.

David Recardo asked if Yew Tree Park could be put into the portfolio for next year. Steve Fox replied that although it was agreed that there had been extensive local consultation and community support, there was no 'Horticultural' benefit from the site, which excluded it from Yeovil in Bloom.

David Recardo thanked the Foyer for the lunch that was provided and asked Peter Brock to pass on his thanks to Cassie who made a wonderful Victoria Sandwich.

AGREED

that the matters be noted.

6. OPEN SPACES

Due to Lesley Jelleyman's absence, this item was deferred to the next meeting.

7. FLOWER AND GARDENERS MARKET

Juliet Sims handed out posters/flyers advertising the event and asked committee members to hand them out whenever possible. David required a copy in pdf format so that he could place in on the YIB Facebook page.

An advert has been placed in the Somerset Arts Week brochure, paid for by SSDC, and return we have placed an advert in Yeovil Live August/September edition promoting Buskfest. Additional advertising will be place in the Conduit Magazine and the Western Gazette.

A quote for refreshments has been received from South Street Day Centre at a cost of £5.50 per head, which was accepted.

David Recardo confirmed that Food Fest in conjunction with the Western Gazette is going ahead. There will be a number of activities on the day including Ready Steady Cook type competitions and local restaurateurs undertaking cooking demonstrations through the day.

Juliet had contacted BBC Somerset to request them to bring the bus for the day. However, this is not possible due to annual leave. It was decided to approach Steve Carpenter and find out if he could get 'air time' on the day and if so, whether he would be available for compering. Juliet also to approach Abbey 104 and BBC Somerset to find out if they could promote the event during the daily shows.

AGREED

that the matters be noted

9. DATE OF NEXT MEETING

It was agreed that the next meeting would take place on **16th September 2013** in the Town House, at 4.00pm, unless it was felt by the committee that another meeting needed to take place before this date to discuss progress.

AGREED

that the matters be noted

10. ANY OTHER BUSINESS

- i) A request was made to all committee members for them to help on the day, and to ask the Chair of Promotions & Activities to ask their members to help out too.
- ii) Steve Fox encouraged all members to join the YIB Facebook Page.
- iii) Steve Fox mentioned the 'Grow It & Cook It' project he and James Divall have been working on in conjunction with Yeovil College. He would like this put onto the agenda for the meeting in October 2013.

Chairman

AD
30/07/13

6. NEW INITIATIVES - TOWN CENTRE WI-FI

Following on from the last meeting, the logistics and costs of installing a free Town Centre public wi-fi system have been investigated, as a potential New Initiatives bid.

Discussions have taken place with Yeovil College, which provides a free password-protected campus-wide facility for their staff and students. However, the use of this system is limited to *inside* its main buildings and cost £80,000 to design and install. Annual running costs are approximately £6,000.

The Company that installed the system at Yeovil College have been approached about installing a system in the Town Centre, which would be freely available both *inside and outside* buildings. They have agreed to carry out a site visit, which will help to provide an indication of anticipated costs.

In the meantime, Somerset County Council – who helped to set up a similar system in Glastonbury - have been approached about the proposed initiative.

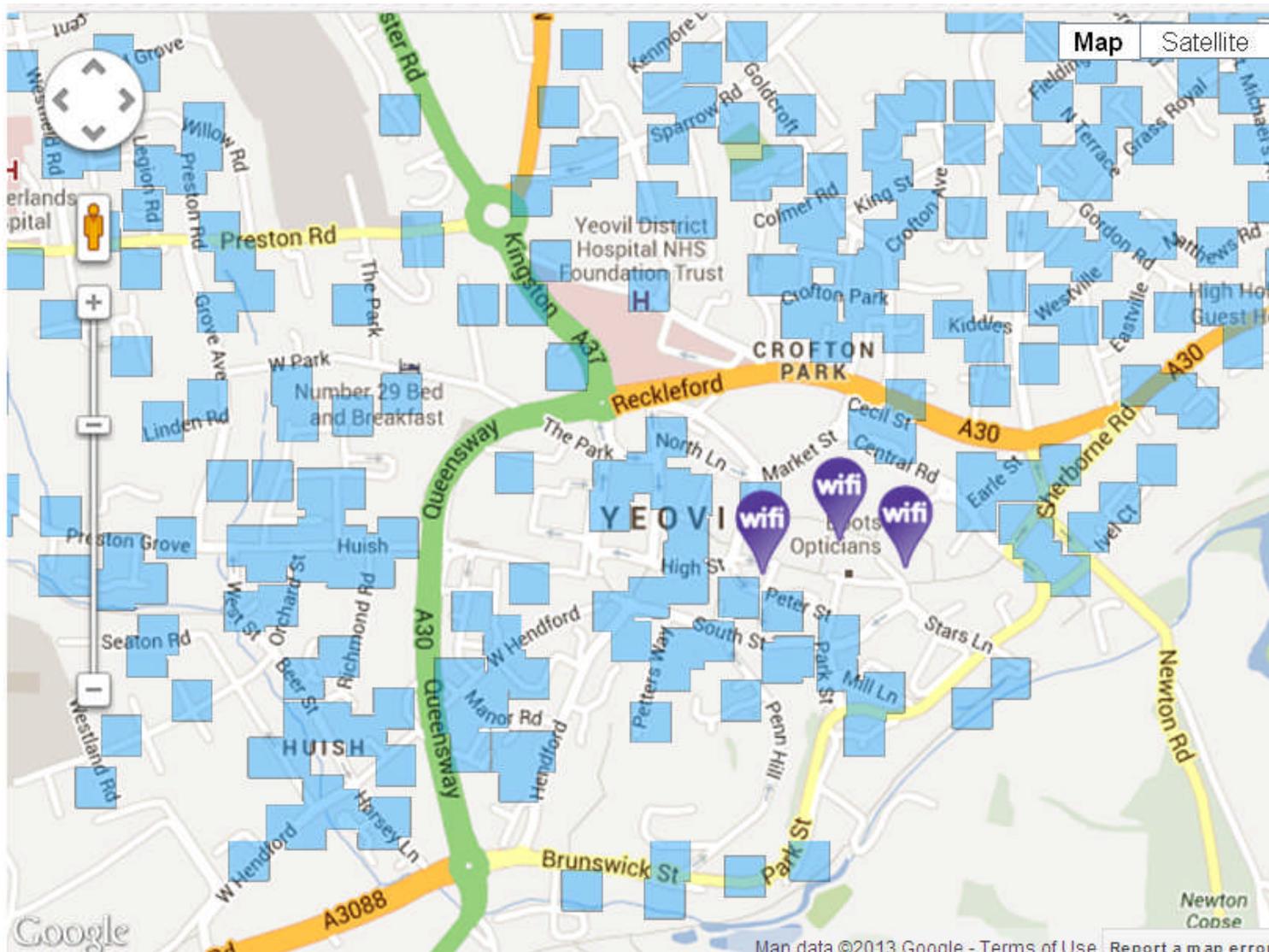
They have indicated that in view of the much wider availability of broadband via wireless, installing and running a publicly funded wi-fi service is now unlikely to be value for money.

They point to British Telecom (BT) which now offers free unlimited wi-fi to all of its total broadband customers via local wi-fi hotspots (see attached plan of Yeovil Town Centre provision), and also to a number of free providers in hotels, pubs, coffee and fast food outlets.

They have also pointed out that all the mobile 'phone companies provide broadband services via their 2G, 3G and the emerging 4G services, each offering an improved service over the previous technology.

The Committee is **RECOMMENDED** to note the matter and to await the outcome of the above-mentioned site visit.

(Alan Tawse, Town Clerk – 01935 382424)



BT FON Hotspot
Area with dense coverage, zoom in to find hotspots



BT FON Hotspots
1-2 BT FON Hotspots can be found at this location



BT FON Hotspots
3 –4 BT FON Hotspots can be found at this location



BT FON Hotspots
5 or more BT FON Hotspots can be found at this location



BT Openzone Hotspots
Area with dense coverage, zoom in to find hotspots



BT Openzone Hotspots
A single hotspot operated by BT Openzone.



BT Openzone Roaming Hotspots
Area with dense coverage, zoom in to find hotspots



BT Openzone Roaming Hotspots
A single hotspot operated by a roaming partner

7. **COMMEMORATIVE PLAQUE**

On 25 July 2013, The Mayor Cllr Manny Roper unveiled the Commemorative Plaque in the waiting area of Pen Mill Station in Yeovil. Also present were The Mayoress, The Former Mayor and Mayoress Cllr Clive and Sally Davis, who had greeted Her Majesty The Queen when she visited Yeovil in 2012, Chairman of the Promotions and Activities Committee Cllr Jon Gleeson, Station Manager Mr Nicholas Reid and Station Supervisor Mr Richard Abbott.

Following the Unveiling Ceremony, Cllr Roper said, “The Town Council is pleased to provide a lasting legacy of the Queen’s historic visit to Yeovil. The Plaque will ensure that future generations of Yeovilians and visitors to the town will never forget the Royal visit and the pleasure that it brought to the thousands of people who lined the streets that day to share in the celebration of a unique moment in our nation’s history”

Juliet Sims, Assistant Town Clerk, Tel 01935 382424