



# Yeovil Town Council

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## Promotions and Activities Committee

The Meeting... **Promotions and Activities Committee**

The Time... **7.00pm**

The Date... **Tuesday 14 January 2014**

The Place... **Town House, 19 Union Street, Yeovil**

If you need this information in large print, Braille, audio or another language, please ring 01935 382424



*Alan Tawse*

Alan Tawse  
Town Clerk

07 January 2014

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Please contact Sally Freemantle at the Town House for more information about this meeting

To All Members of the Promotions and Activities Committee:

Martin Bailey

Peter Brock

Kris Castle

Phil Chandler

Tristan Cobb

Clive Davis

Tony Fife

Jon Gleeson (Chairman)

Mike Lock (Ex-officio)

Wes Read (Vice Chairman)

David Recardo

Manny Roper (Ex-officio)

Alan Smith

### **Equality Act 2010**

The *general* public sector equality duty places an obligation on a wide range of public bodies (including town and parish councils) in the exercise of their functions to have due regard to the need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Act
- Advance equality of opportunity between people who share a protected characteristic and those who do not
- Foster good relations between people who share a protected characteristic and those who do not

The protected characteristics are:

*Age*

*Race*

*Disability*

*Religion or Belief*

*Gender Reassignment*

*Sex*

*Marriage and Civil Partnership*

*Sexual Orientation*

*Pregnancy and Maternity*

# **A G E N D A**

## **Public Comment (15 Minutes)**

### **1. MINUTES**

To confirm as a correct record the Minutes of the previous meeting held on 12 November 2013.

### **2. APOLOGIES FOR ABSENCE**

### **3. DECLARATIONS OF INTEREST**

### **4. CORRESPONDENCE**

### **5. YEOVIL IN BLOOM STEERING GROUP MINUTES**

To consider the Minutes of the meeting of the Yeovil in Bloom Steering Group held on 2 December 2013 attached at pages 2 to 4.

### **6. CHRISTMAS LIGHTS COMPETITION**

To consider a report by the Assistant Town Clerk attached at page 5.

### **7. FINANCIAL STATEMENT FOR OCTOBER/NOVEMBER 2013**

To consider the Financial Statement for the period 1 October to 30 November 2013 attached at pages 6 to 9.

## **PUBLIC COMMENT (15 Minutes)**

### **EXCLUSION OF PRESS AND PUBLIC**

The Committee will be requested to pass a resolution excluding the press and public from the remainder of the meeting in accordance with Section 1(2) of the Public Bodies (Admission to Meetings) Act 1960 on the grounds that publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

### **8. TOWN GUIDE 2014-2015**

To consider a report by the Assistant Town Clerk (copy to Members and Officers only) attached at page 10.

**MINUTES** of a meeting of the **YEOVIL IN BLOOM STEERING GROUP** held in the Council Chamber, Town House, 19 Union Street, Yeovil on **Monday 2 December 2013**.

(4.00pm to 5.20pm)

**Present:**

David Recardo (Chairman)  
Alan Smith  
Steve Fox  
Dave Greene  
Lesley Jelleyman  
Liz Pike  
Wes Read  
Manny Roper  
Peter Brock

**Also Present:**

Sally Freemantle

**1. MINUTES**

The Minutes of the previous meeting held on 21 October 2013, copies of which had been circulated, were approved as a correct record and signed by the Chairman.

**2. APOLOGIES FOR ABSENCE**

Apologies for absence were received from Anne Dodge, Maurice Lamb, Mike Lock and Sue Pitman.

**3. CORRESPONDENCE**

There were no items of correspondence but Steve Fox reported that SSDC had received 24 compliments for Yeovil in Bloom over the summer.

**4. FEEDBACK FROM SOUTH WEST IN BLOOM MEETING**

Lesley Jelleyman updated the group on the affiliation of South West in Bloom with the RHS (Royal Horticultural Society) and explained that the logo and name would be changing in the near future – “Britain in Bloom – South West”.

She said that only three “It’s Your Neighbourhood” entries would be visited as part of the judging tour and that due to the volume of “It’s Your

Neighbourhood” entries, they may need to be capped. Lesley added that 2014 would be the 50<sup>th</sup> Anniversary of South West in Bloom.

#### **5. YEOVIL IN BLOOM - UPDATE**

Lesley Jelleyman informed the group that the planting of 1000 bulbs had taken place in King Arthur Drive. She added that there had been a litter picking/forest school event in association with Knightstone Housing; and that ideas for a community open space/allotment space were being developed in Larkspur.

Lesley also distributed to the group pictures of an idea for tree knitting and it was suggested that this could be used in Sidney Gardens.

#### **6. YEOVIL IN BLOOM - UPDATE**

Steve Fox updated the group on the winter work of the Yeovil in Bloom team, including work with schools and the design of a community garden.

Steve stated that the last visit to the foyer had included work by the foyer gardening group on the adjacent Almhouses which had forged beneficial links. Work had also taken place on the Armoury beds – on the right hand side of Park Road and there was an idea to create a visual feature adjacent to the seating in the centre of Middle Street.

#### **7. PROPOSED DESIGNS FOR 2014**

Steve Fox provided proposed designs for the flowerbeds and displays, summarised as follows:

*St. Johns Churchyard:* Raised beds with Poppy/Great War logo and a bountiful/lush surrounding. Logos - Sedum, Ajuga Chocolate Chip, Alternanthera. Surrounding - Ricnis, Cosmos, Heliotrope, Dianthus, Phlox.

*Town House:* Slightly tropical - using Ricnis, Eragostris, Verbena.

*Bond Street:* Community allotment similar to last year.

*Petters Way:* Community allotment.

*Hospital Roundabout:* Big, bold and colourful – using Phlox, Marigold, Cosmos, Nicotiana.

*Police Station Roundabout:* Purple - using Verbena, Dianthus, Cosmos.

*War Memorial:* Box hedge/short sunflowers - using Sunflower teddy bear, Dianthus Black Cherry.

*Westland's Roundabout:* Yellow/orange using Marigolds.

*Lynx Roundabout:* Simply a jungle. Cycas, bamboos, bananas, Canna Carex.

*Asda Roundabout:* Britain in Bloom 50 years - using Marigolds, Begonia, gravel, resin letters.

*Ilchester Roundabout:* Annual mix, poppies with later sowing.

*Western Avenue:* Permanent planting, re-landscaped this spring.

*Alvington/SSH Roundabout:* Sunflower centre - using 4 x sunflower species, Phlox, Dianthus.

*Tamburinos:* Annual mix, poppies with later sowing.

*Vegetable tubs:* Similar to last year.

#### **8. PROPOSED ROADWORKS 2014**

The group considered the information provided by Steve Fox.

#### **9. DATE OF NEXT MEETING**

It was suggested that the next meeting would take place on 17 February, however since that meeting the date for the South West in Bloom seminar has been confirmed as 20 February, so in order to make best use of time and receive feedback from that seminar, the meeting date has now been **changed to Monday 3 March** 2014 at 4.00pm in the Town House.

#### **10. ANY OTHER BUSINESS**

The Yeovil in Bloom team were commended for all their hard work.

Chairman

## 6. CHRISTMAS LIGHTS COMPETITION

Each year Yeovil Town Council runs a Christmas lights competition to acknowledge the efforts made by residents to brighten up their neighbourhoods for the festive season with outdoor lights at their property. Last year it was agreed to invite neighbouring parishes to be included in the competition, and Yeovil Without came on board, which extended the area of the competition, making more properties eligible to enter.

The competition was advertised through a press release and letters of invitation to participate in the competition were sent out to 40 previous entrants. Entrance forms were also posted through letterboxes of houses that had made an effort with a lighting display and Yeovil Without Parish Council publicised the competition in their area. Judging took place on 9 December. The judges were the Mayor of Yeovil Councillor Manny Roper, Councillor Wes Read, Councillor Jon Gleeson (Chairman of the Promotions & Activities Committee), Councillor Iris Coton of Yeovil Without Parish Council, ex-councillor and trophy donor Audrey Bartlett, and Emma Slee (Editor of the Western Gazette).

The winners this year were Mr and Mrs Cox of Rowan Way, and the runners-up were Mr and Mrs Penny of Freedom Avenue and Emily Oakes of Highfield Road. Presentations took place at the meeting of Yeovil Town Council held on 7 January 2014 where the winner was awarded the cup and small shields were presented to the above top three entrants. The overall winner also received a prize of a new set of outdoor lights, which was kindly provided by Brimsmore Garden Centre (The Garden's Group).

The press release issued in November 2013 to announce the event stated that nominated displays must be located within the Borough of Yeovil Town, or Yeovil Without Parish Council, but enquiries were also received from residents in the area administered by Brympton Parish Council. The invitation was extended to both neighbouring parishes (Brympton and Yeovil Without) to have their area included in the competition, however Brympton Parish Council declined.

The administration of the competition was undertaken by our Trainee Administrator Lauren Park and she is to be congratulated on her hard work to accomplish all the detailed arrangements, including obtaining the donation of the prize for first place.

The Committee is **RECOMMENDED** to note the report and consider whether any changes should be made to the future running of the competition.

*(Sally Freemantle, Assistant Town Clerk - 01935 382424)*