



Yeovil Town Council

Town House
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Mayor: Cllr E Potts-Jones, Town Clerk: Amanda Card BA (Hons), CPFA, BSc (Open)
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Minutes of the hybrid meeting of the Promotions and Activities Committee held on Tuesday 13th July 2021 at 7.00pm held by video-conference using Zoom meeting software; and in the Town House, 19 Union Street, Yeovil BA20 1PQ.

Committee Members Present (in person): Cllrs S Lowery (Chair); A Kendall; J Lowery; W Read and D Recardo.

Committee Members Present (virtually): Cllr J Dash; T Ledlie and Helen Stonier.

Also Present (virtually): Cllrs K Gill (Yeovil College Ward); P Gubbins (Yeovil College Ward); T Lock (Yeovil Lyde Ward) and A Richards (Wyndham Hill Ward).

In Attendance (in person): A Card (Town Clerk); S Freemantle (Deputy Town Clerk).

Public Comment. There were no members of the public, and one member of the press present virtually.

7.00pm – Meeting Commenced

10/118. APOLOGIES FOR ABSENCE AND TO CONSIDER THE REASONS GIVEN

Apologies for absence were received from Cllr E Potts-Jones (personal reasons).

10/119. DECLARATIONS OF INTEREST

There were no declarations of interest.

10/120. MINUTES OF LAST MEETING

The Committee approved as a correct record the Minutes of the previous meetings held on 4th May and 18th May 2021.

RESOLVED: That the Minutes of the meeting of the Promotions and Activities Committee held on 4th May and 18th May 2021 be signed by the Chairman as a correct record.

10/121. EAT:FESTIVALS YEOVIL 22ND MAY 2021

The Deputy Town Clerk explained that the footfall figures for the day which were forwarded by SSDC showed that 22nd May was the busiest day in the town centre in May and the busiest time of that day was between 12noon and 1pm.

Committee Members provided the following feedback:

- Well organised
- Encouraging footfall figures
- Good atmosphere
- Not enough down through the town to attract visitors to the middle and lower part of Middle Street

The Town Clerk explained that the event had been restricted to the top of town following feedback from the Environmental Health Officer after the Super Saturday event which highlighted that stalls in Middle Street in addition to the existing street furniture caused pinch points and bottlenecks of pedestrians. The layout of the May event needed to take into account ways of ensuring pedestrian traffic flowed as freely as possible.

RESOLVED: 1) that the feedback be noted; and 2) that it be agreed in principle to fund two or three food festival events in 2022.

10/122. QUEEN'S JUBILEE 2022: EVENT

The Chairman explained that the Queen's Jubilee Working Group had held their first meeting and were drawing up preliminary plans for the event.

RESOLVED: 1) that the feedback be noted; and 2) that it be noted that the funding for the Music in the Park event which was due to take place in June 2021 will be carried forward to fund the event (previously carried forward from the cancelled VE/VJ Day Anniversary Celebration).

10/123. QUEEN'S JUBILEE 2022: LIGHTING OF THE BEACON

The Deputy Town Clerk explained that information had been received from the palace about the lighting of beacons on 2nd June 2022 at 9.15pm as part of the commemoration of the Queen's Platinum Jubilee.

RESOLVED: 1) that the time and date of the lighting of beacons be noted; 2) that St John's Church be contacted regarding arrangements for the lighting of the beacon in Yeovil; and 3) that it be recognised that there will be a budget allocation required to cover costs.

10/124. YEOVIL IN BLOOM

The Committee considered the minutes of the Yeovil in Bloom Steering Group held on 7th June 2021. Members were informed that the South West in Bloom judge would be visiting Yeovil on 23rd July.

RESOLVED: that the minutes of the Yeovil in Bloom Steering Group held on 7th June 2021 be noted.

10/125. SOMERSET DIVERSE COMMUNITIES

The Committee considered the details of an event planned in Yeovil Recreation Ground in August, and the request for a contribution of £1,100 towards the cost of running the event.

RESOLVED: 1) that the opportunity to sponsor the event be welcomed; and 2) that the full amount requested be offered on condition that confirmation that adequate insurances and licenses for the event is received, and that the Yeovil Town Crest be included in publicity.

10/126. MUSIC IN THE PARK 19TH JUNE 2021: URGENT BUSINESS STANDING ORDER 4/D/XIV

In accordance with Yeovil Town Council's Standing Orders, the Committee received notification of a decision taken in accordance with Standing Order 4/d/xiv to postpone the Music in the Park event which was due to be held on 19th June 2021 in light of the COVID restrictions.

RESOLVED: that the decision taken in accordance with Standing Order 4/D/xiv be noted.

10/127. SUPER SATURDAY 2021

The Committee considered a verbal report by the Deputy Town Clerk. It was explained that the layout of the event will include eat:festivals at the rear of St John's Churchyard and in one of the four sections at the front on St John's Churchyard. Eat:festivals will also have stalls in the Borough and King George Street as they did on 22nd May. The circus skills, Bugfest and community stalls will be in the other three sections at the front of St John's Churchyard. The performances of Motionhouse Dance Company will be in the Quedam.

RESOLVED: that the arrangements so far for Super Saturday on 18th September 2021 be noted.

10/128. FINANCIAL STATEMENT – APRIL AND MAY 2021

The Committee considered the Financial Statement for the period 1st April to 31st May 2021.

RESOLVED: that the Financial Statement for the period 1st April to 31st May 2021 be approved.

Public Comment. There were no comments from members of the public.

7.47pm – The member of the press left the meeting and did not return.

10/129. EXCLUSION OF PRESS AND PUBLIC

RESOLVED: to exclude the press and public from the remainder of the meeting in accordance with Section 1(2) of the Public Bodies (Admission to Meetings) Act 1960 on the grounds that publicity of agenda items 10/117 would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

Public Bodies (Admission to Meetings) Act 1960 s3

10/130. CHRISTMAS LIGHTS 2022

The Committee considered the report by the Town Clerk.

RESOLVED: 1) that the report be noted; and 2) that the extension of the current Christmas lighting scheme to December 2022 be agreed.

The meeting closed at 8.06pm.

Signed: (Chairman)

Date: