



# Yeovil Town Council

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## Minutes of the virtual meeting of the Promotions and Activities Committee of Yeovil Town Council held on Tuesday 10<sup>th</sup> November 2020 at 7.00pm

**Present:** Cllrs S Lowery (Chair); J Dash; T Ledlie; J Lowery; E Potts-Jones; W Read and D Recardo.

**Also Present:** Cllrs K Gill (Yeovil College Ward); P Gubbins (Yeovil College Ward); T Lock (Yeovil Lyde Ward); Alice Edmonds (Marketing and Events Co-ordinator); and Sarah and Bev Milner Simonds (eat:Festivals).

**In Attendance:** A Card (Town Clerk) and S Freemantle (Deputy Town Clerk).

**Public Comment.** There were no members of the public, and one member of the press present.

**7.00pm** – Meeting Commenced

### **10/82. APOLOGIES FOR ABSENCE AND TO CONSIDER THE REASONS GIVEN**

There were no apologies for absence received.

### **10/83. DECLARATIONS OF INTEREST**

Cllr P Gubbins declared a personal interest in agenda item 10/87 due to his chairmanship of Yeovil Refresh (SSDC).

### **10/84. MINUTES OF LAST MEETING**

The Committee approved as a correct record the Minutes of the previous meeting held on 15<sup>th</sup> September 2020.

**RESOLVED:** That the Minutes of the meeting of the Promotions and Activities Committee held on 15<sup>th</sup> September 2020 be signed by the Chairman as a correct record at the next appropriate opportunity.

### **10/85. SUPER SATURDAY SUMMARY**

The Committee considered the report by the Deputy Town Clerk. The Deputy Town Clerk and team were thanked for all their hard work in ensuring that the event went ahead successfully, particularly given the restrictions caused by the pandemic.

The Committee agreed to write to all buskers to thank them for their contribution to the day.

**RESOLVED:** a) that the report be noted; and b) that a letter of thanks be sent to the buskers.

### **10/86. 24<sup>TH</sup> APRIL (TOWN CRIERS COMPETITION) EAT:FESTIVALS: Urgent Business Standing Order 4/d/xiv**

The Committee considered the report by the Deputy Town Clerk which explained the resolution that eat:Festivals should not be contracted for 24<sup>th</sup> April 2021.

**RESOLVED:** that the report and resolution under the urgent business standing order be noted.

### **10/87. EVENTS**

The Deputy Town Clerk introduced Bev and Sarah Milner Simonds who provided an overview of eat:Festivals' experience at Super Saturday and explained plans for future delivery of eat:Festivals. Bev and Sarah answered questions from Councillors about catchment of traders, publicity for traders and the benefits of good market traders being given town centre opportunities.

*7.54pm – Bev and Sarah Milner Simonds left the meeting and did not return.*

**RESOLVED:** a) that the presentation from eat:Festivals be noted; b) that it be proposed that eat:Festivals be contracted for a spring event and Super Saturday (to be agreed at 10/93); c) that Town Criers be arranged with no additions on 24<sup>th</sup> April 2021; d) that Music in the Park have a heroes theme; and e) that Cllrs J Lowery, S Lowery, E Potts-Jones, W Read, D Recardo and H Stonier form the Working Party for Music in the Park.

### **10/88. CHRISTMAS LIGHT SWITCH-ON**

The Town Clerk explained to the Committee that the Christmas Light switch-on will be a pre-recorded virtual event and the video will be published online on 3<sup>rd</sup> December at 6pm. It will be preceded by a virtual lantern tour. One hundred lantern kits were collected from the town centre on 4<sup>th</sup> November and creators are asked to submit videos of their lanterns to contribute to the online "event".

**RESOLVED:** that the information be noted.

### **10/89. TOWN CREST/LOGO**

The Committee considered the opportunity to adopt a new logo to use alongside the existing Town Crest.

**RESOLVED:** a) to note the opportunity; b) not to support a new Town Council logo.

### **10/90. FINANCIAL STATEMENT – AUGUST/SEPTEMBER 2020**

The Committee considered the Financial Statement for the period 1<sup>st</sup> August to 30<sup>th</sup> September 2020.

**RESOLVED:** that the Financial Statement for the period 1<sup>st</sup> August to 30<sup>th</sup> September 2020 be approved.

*8.11pm – Cllr W Read left the meeting and did not return.*

### **10/91. DRAFT BUDGET 2021/22**

The Committee considered the draft budget and agreed to add a budget allocation of £8,000 for food festivals for 2021.

With this addition the Committee agreed the draft budget for 2021/22.

*8.19pm – Cllr E Potts-Jones left the meeting and did not return.*

**RESOLVED:** that with the addition of a budget allocation of £8,000 for food festivals, the draft budget for 2021/22 be agreed and referred to the Policy, Resources and Finance Committee for approval.

**Public Comment.** There were no members of the public present, but Cllr D Recardo commented on the positive feedback received about the Remembrance Day video and thanked the Town Clerk for her hard work.

### **10/92. EXCLUSION OF PRESS AND PUBLIC**

The Committee resolved to exclude the press and public from the next item in accordance with section 1(2) of the Public Bodies (Admission to Meetings) Act 1960 on the grounds that publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

**10/93. EAT:FESTIVALS PROPOSAL**

The Committee discussed the proposals and Councillors were supportive of eat:Festivals providing two food festivals in the town centre, plus an additional one in the lead up to Christmas.

**RESOLVED:** a) that eat:Festivals be contracted for town centre markets on 22<sup>nd</sup> May, at Super Saturday and on 11 December 2021.

The meeting closed at 8.41pm.

Signed: ..... (Chairman)

Date: .....