



Yeovil Town Council



Marketing Officer

161 hours per month predominantly Mon – Fri with occasional Weekends, Evenings and Bank Holidays as required.

**1 x Permanent
1 x Maternity Cover**

SCP 7 - 12: £24,294 to £26,421 plus Local Government Pension Scheme

We are seeking a marketing professional with a creative flare to join our marketing team at Westlands Entertainment Venue. You will be part of a team that promotes the events and activities at the venue and you will be responsible for promoting ticket sales and developing audiences.

You will need to be experienced in marketing/sales, graphic design and video content creation, plus have a strong knowledge and understanding of digital marketing including social media and e-marketing. You will work closely with the Marketing Manager to devise and implement marketing strategies, create marketing materials and ensure that events are on sale in a timely manner.

For more information, please see the job description and job specification. For an informal discussion please contact Martin Hacker (Marketing Manager, Westlands Entertainment Venue) on 01935 462130. To apply, please complete an application form and ensure you clearly mark whether you wish to be considered for the permanent role, maternity cover, or both. The job description, specification and application form are available at the address below or on our website.

Closing date is Monday 5th August 2024 at noon.

Yeovil Town Council, Town House, 19 Union Street, YEOVIL BA20 1PQ

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