



Yeovil Town Council

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Mayor: Cllr A Kendall, Town Clerk: Amanda Card BA (Hons), CPFA, BSc (Open)
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Minutes of the hybrid meeting of the Promotions and Activities Committee held on Tuesday 11th July 2023 at 7.00pm held in the Town House, 19 Union Street, Yeovil BA20 1PQ; and by video-conference using Zoom meeting software.

Committee Members Present (in person): Cllrs S Lowery (Chair); T Casey; E Hopkins; A Kendall; J Lowery and D Woan.

Members Also Present (in person): Cllr A Richards (Wyndham Ward).

Also Present: N Rand (Yeovil Art Space); Z Li (Yeovil Art Space)

In Attendance (in person): A Card (Town Clerk) and S Freemantle (Deputy Town Clerk).

Public Comment. There were no members of the public or press present.

7.00pm – Meeting Commenced

11/077. APOLOGIES FOR ABSENCE AND TO CONSIDER THE REASONS GIVEN

Apologies for absence (*LGA 1972 s85(1)*) were received from Cllr J Cabell (conflicting engagement), E Potts-Jones (unwell), W Read (conflicting engagement) and L Watts (personal).

RESOLVED: to accept the apologies with the reasons given.

11/078. DECLARATIONS OF INTEREST

There were no declarations of interest.

11/079. MINUTES OF LAST MEETING

The Committee approved as a correct record the Minutes of the previous meetings held on 9th May and 16th May 2023.

RESOLVED: That the Minutes of the meetings of the Promotions and Activities Committee held on 9th May and 16th May 2023 be signed by the Chairman as a correct record.

11/080. PRESENTATION FROM YEOVIL ART SPACE

The Committee considered the report from Yeovil Art Space and Natasha Rand and Zoe Li gave a presentation to the Committee outlining the work they had carried out over the past year and the forthcoming plans. The “View of Yeovil” exhibition, part of the “Story of Yeovil” arts and heritage project, has so far attracted 3,000 visitors. Yeovil Art Space has moved to bigger premises to accommodate exhibitions, workshops, shop and meeting place. The community engagement work carried out by YAS has resulted in Yeovil being selected as one of 10 towns to pilot “Understory” software which is a package which maps and filters community groups in the area, providing a visual reference for the community landscape and a tool to filter the links between organisations and their main and ancillary purposes. This tool will be instrumental in future community work, projects and assist with fundraising applications. The Arts Action Group involves many of these organisations in projects and events, and the work by Yeovil Art Space has facilitated the communication between organisations, improving support networks and helping agencies support each other in projects and events. Natasha Rand was selected to take the role of Community Champion to strengthen community engagement through art and creativity.

Natasha Rand and Zoe Li were thanked for all their hard work.

RESOLVED: that the report be noted.

11/081. YEOVIL CELEBRATES

The Committee considered report by the Deputy Town Clerk regarding the two-day celebration event and the team were thanked for all their hard work in making the event a success. It was agreed that the event had potential to evolve into something bigger. It was suggested that Councillors seek sponsorship for the event and Somerset Council for funding and/or support.

RESOLVED: (1) to note the report on the “*Yeovil Celebrates*” event held on 27th/28th May 2023; (2) to hold the event again next year on 25th and 26th May and annually thereafter (following review); and (3) to recommend a budget of £75,000 to Policy, Resources and Finance Committee for approval.

11/082. YEOVIL IN BLOOM MINUTES

The Committee considered the minutes of the Yeovil in Bloom meeting held on 5th June 2023.

RESOLVED: that the minutes of the Yeovil in Bloom meeting held on 5th June 2023 be noted.

11/083. SUPER SATURDAY

The Committee considered the report by the Deputy Town Clerk and discussion took place regarding the location of eat:festivals in relation to the event. It was agreed that eat:festivals is ancillary to Super Saturday and that their location should be, as in previous years, behind St John’s Church, in the Quedam and possibly in Silver Street if it is safe to locate stalls there with the road open.

RESOLVED (1) that the report be noted; and (2) that eat:festival stalls be located mainly around the back of St John’s Church and in the Quedam.

11/084. FINANCIAL STATEMENT – APRIL AND MAY 2023

The Committee considered the Financial Statement for the period 1st April to 31st May 2023.

RESOLVED: that the Financial Statement for the period 1st April to 31st May 2023 be approved.

8.27pm – N Rand, Z Li and Cllr A Richards left the meeting and did not return.

Public Comment. There were no members of the public present.

The meeting closed at 8.28pm.

Signed: (Chairman)

Date: