



Yeovil Town Council

Town House
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Mayor: Cllr E Potts-Jones, Town Clerk: Amanda Card BA (Hons), CPFA, BSc (Open)
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Minutes of the hybrid meeting of the Promotions and Activities Committee held on Tuesday 12th July 2022 at 7.00pm held in the Town House, 19 Union Street, Yeovil BA20 1PQ; and by video-conference using Zoom meeting software.

Committee Members Present (in person): Cllrs S Lowery (Chair); J Cabell; T Casey; E Hopkins; A Kendall; J Lowery; E Potts-Jones and L Watts.

Committee Members Present (virtually): Cllrs J Lock and W Read.

Also Present (virtually): Cllrs G Oakes (Lyde Ward) and A Richards (Wyndham Ward).

In Attendance (in person): A Card (Town Clerk); S Freemantle (Deputy Town Clerk).

Also In Attendance (in person): Zoe Li (Project Director) and Natasha Rand (Engagement Director (Education and Art Action Group)) from Yeovil Art Space.

Public Comment. There was one member of the public, and one member of the press present.

7.00pm – Meeting Commenced

11/015. APOLOGIES FOR ABSENCE AND TO CONSIDER THE REASONS GIVEN

There were no apologies for absence.

11/016. DECLARATIONS OF INTEREST

There were no declarations of interest.

11/017. MINUTES OF LAST MEETING

The Committee approved as a correct record the Minutes of the previous meeting held on 14th June 2022.

RESOLVED: That the Minutes of the meetings of the Promotions and Activities Committee held on 14th June 2022 be signed by the Chairman as a correct record.

11/018. PRESENTATION FROM YEOVIL ART SPACE

The Committee considered the verbal report by the representatives from Yeovil Art Space. Some key elements of their presentation were:

- Creativity as a social tool for making impact
- Connecting the public/community through creativity and development of change
- Outreach to audiences with hard hitting messages
- Adding value to existing events

The core funding agreed by Yeovil Town Council provides more than just resource to achieve these aspects, but also serves as accreditation by the Town Council to support Yeovil Art Space in applications and funding bids for valuable projects.

Projects including “The Story of Yeovil” and the aspiration to create an Arts, Culture and Heritage centre in the town centre were outlined. Collaboration with the community would be hugely important in the process and Yeovil Art Space had been working extremely hard to connect with as many agencies and community groups as possible to ensure that the projects delivered meet the correct needs and fit in with the wider strategy for Yeovil. The strong relationships created will be developed alongside the projects which will take advantage of the opportunities presented during the transition of the town centre and the Octagon Theatre.

Yeovil Art Space will share with the Town Council its annual impact report and Councillors were invited to visit the shop/gallery/studio in the Quedam.

The Chairman thanked the Project Director and Engagement Director for their presentation and wished them luck in the funding applications.

RESOLVED: to note the presentation.

11/019. SUPER SATURDAY

The Committee considered the verbal report from the Deputy Town Clerk. The plans so far for the day were outlined, including: eat:festivals, circus skills, stilt walker, walkabout act, buskfest, local performance, balloon modeller and local community stalls.

It was explained that there were some restrictions on the areas of the town available for use this year due to Yeovil Refresh.

RESOLVED: (1) to note the report; and (2) to email Councillors regarding availability to help on the day.

11/020. FUTURE EVENTS

The Committee considered future events including:

- Armed Forces Day (next year)
- A similar event to “Yeovil Celebrates The Queen’s Platinum Jubilee” (next year)
- Country music festival (this financial year)
- Picnic in the park every year
- Assist Yeovil Together
- Regular events in The Triangle
- 40th anniversary of Yeovil Town Council

The Town Clerk explained that a new Christmas Lights scheme would need to be considered for Christmas 2024, but that the Town Council has not historically managed the Christmas Switch-On event.

With regard to charging for a “party in the park” style event, the Town Clerk pointed out that the bands/performances were reasonably priced as they were supporting a community/charity event.

Discussion took place regarding the Christmas Tree and the power provision for Christmas lights as part of Yeovil Refresh.

RESOLVED: to consider the potential dates for the events suggested.

11/021. YEOVIL IN BLOOM MINUTES

The Committee considered the minutes of the Yeovil in Bloom meetings held on 13th June and 20th June 2022.

RESOLVED: to note the minutes of the Yeovil in Bloom meetings held on 13th June and 20th June 2022.

8.11pm – Cllr G Oakes left the meeting (virtually) and did not return.

11/022. FINANCIAL STATEMENT – APRIL AND MAY 2022

The Committee considered the Financial Statement for the period 1st April to 31st May 2022.

RESOLVED: that the Financial Statement for the period 1st April to 31st May 2022 be approved.

Public Comment. Cllr E Potts-Jones asked a question regarding the location of the benches which were in the bandstand/triangle.

11/023. EXCLUSION OF PRESS AND PUBLIC

RESOLVED: to exclude the press and public from the remainder of the meeting in accordance with Section 1(2) of the Public Bodies (Admission to Meetings) Act 1960 on the grounds that publicity of agenda items 11/024 would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

Public Bodies (Admission to Meetings) Act 1960 s3

11/024. TOWN CRIER (CONFIDENTIAL)

RESOLVED: to promote the vacancy and provide opportunity to “have a go” at a future event.

The meeting closed at 8.26pm.

Signed: (Chairman)

Date: